

**MMI Associates, Inc.**

7406-H Chapel Hill Road  
Raleigh, NC 27607  
(919) 233-6600 • (919) 233-0300(fax)  
[patty@mmimarketing.com](mailto:patty@mmimarketing.com)

**For Immediate Release**

**Contact: Patty Briguglio (919) 233-6600**

**Integrated Clinical Trial Services Launches New Service**  
*ICTS Introduces Patient Pre-Consent Information Program*

RALEIGH, N.C. – Tom Sturgis, President of Integrated Clinical Trial Services (ICTS) has announced that the firm has introduced a new Pre-Consent Information Program, which enhances the recruitment and retention of patients in clinical studies. By utilizing a professionally produced video program, potential study volunteers are able to review important aspects of a clinical trial in the comfort of their own home. They are also able to share their thoughts, feelings and concerns with their loved-ones and personal healthcare professionals. The program enables study coordinators to maximize enrollment in studies and provide important legal and study information to patients. Available in different languages, the program is delivered on DVD, VHS tape or on paper depending on individual and study needs. Enabling a volunteer to have a better understanding of the informed consent process through a video presentation provides consistent delivering of this vital information.

“Informed consent is an important part of any clinical trial,” said Sturgis. “Providing the correct information in a format that is best for the patient means improved clinical studies. We are pleased to be able to offer an enhanced pre-consent program.”

**About Integrated Clinical Trial Services:**

Integrated Clinical Trial Services is a full service patient enrollment firm that provides clinical trial sponsors, contract research organizations and site networks with a comprehensive resource for patient recruitment expertise. The firm’s services include patient enrollment feasibility, recruitment strategy, consulting, market research and protocol review, project management, concept design and production, media placement, community resource support, compliance and retention, and more. For more information please call 919-388-3964. Integrated Clinical Trial Services can be found on the Internet at <http://www.integratedtrials.com>.

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**Media and Press Contacts:**

Patty Briguglio  
MMI Associates, Inc.  
919-233-6600  
[Patty@mmimarketing.com](mailto:Patty@mmimarketing.com)